

KILBEGGAN

Finest
IRISH WHISKEY

According to
reliable sources



Smooth and balanced, made in Ireland's
only independent distillery

Experience the Finest Whiskey From the Country that Invented It

Legend has it that monks in 12th Century Ireland began distilling Uisce Beatha (water of life) or whiskey, using the barley from the surrounding fields and waters of the Brosna River and heating the still with turf from the local peat boglands.

The oldest continuously licensed whiskey distillery in the world is John Locke & Co. in Kilbeggan, celebrating its 250 Anniversary in 2007.

So, it's a fine heritage that has brought the world Kilbeggan Irish Whiskey, a smooth, malty taste from **the only independent distillery in Ireland.**

- Blend of malt and grain
- Pure clear waters from the Cooley mountains
- Excellent award-winning quality
- Aged in single used bourbon barrels in a 200 year old warehouse

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|--------|---|
| NOSE | Traces of sweet oloroso plus some sweet malt that overpowers the clean grain. |
| TASTE | Excellent lushness, where the malt moves freely around the palate, picking up some sweet honey notes on its journey. The grain forms a smooth middle. |
| FINISH | The dryness persists with some genuine woody oak tones coming through. |

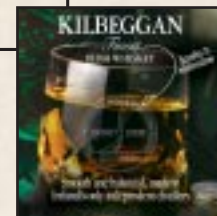
Critical Acclaim

2006

Silver Medal IWSR

2005

Silver Best In Class IWSR



SHELF TALKER

Kilbeggan will be supported in the U.S. market with trial-generating P.O.S.

KILBEGGAN FINEST IRISH WHISKEY

| Item Number | Item Description | Proof | Case/ Layer | Layer/ Pallet | Case/ Pallet | Bottle/ Case | Weight/ Case | SCC Code | UPC Code | Case Length | Case Width | Case Height |
|-------------|------------------|-------|-------------|---------------|--------------|--------------|--------------|-----------------|-----------------|-------------|------------|-------------|
| 3030593 | Liter 80 PF | 80 | 13 | 4 | 52 | 12 | 35.38 | 10086024 000315 | 0 86024 00031 8 | 14.50 | 10.75 | 12.50 |
| 3030594 | 750 ML 80 PF | 80 | 14 | 5 | 70 | 12 | 28.13 | 10086024 000308 | 0 86024 00030 1 | 13.25 | 10.00 | 11.75 |
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www.kilbegganwhiskey.com

KILBEGGAN IRISH WHISKEY, 40% ALC/VOL (80 PROOF), IMPORTED BY MONSIEUR HENRI CO., NEW ORLEANS, LA